

Fundraising Top Tips



Keeping Families
Together

- 1. Get Online** This makes fundraising easy and keeps it all in one place. We are registered with Just Giving and Gofundme making it easy for you to set up your page for us.
- 2. Get Going** There's no bad time to start fundraising so get the ball rolling to give your supporters plenty of time to donate!
- 3. Set Your Target** Your family and friends will want to help you reach your target and will be more encouraged to donate. If you reach it early, you can always raise it!
- 4. Make it Personal** Share your story and why you've chosen to fundraise with your supporters. Don't forget to add your story to your online giving page.
- 5. Recruit Friends and Family** Training and fundraising can be much more fun with friends and family around you! Whether it's to keep you motivated or to use as your event volunteers it's great to get fundraising with the people you love.
- 6. Consider Matched Giving** Many companies will offer matched giving as part of their Corporate Social Responsibility. Not all do it but it's worth finding out as it can be a significant boost to your fundraising!
- 7. Say Thank You** This may be obvious but you can never thank people enough for supporting you and your challenge! Whether a quick text, social media post or in person, it's great to make your supporters feel valued.
- 8. Shout About It** Make sure everyone knows that you are fundraising, how they can help and the impact it will have. Remember to share a link to your page to make it easy for people to donate. If you don't feel comfortable asking for money just keep people posted with how your getting on and the progress you're making both with your fundraising and training. If you need any statistics to help you let us know.

Good luck with your fundraising!!

And remember we're here for you every step of the way.